

Ani Jones

Sales & Marketing Specialist



Introducing Ani Jones Multi-Award-Winning Sales Agent for over two decades.

Ani graduated as a Hairdresser and taught as a Teacher from age 19. Ani with her strong determination and ability opened her first of many Businesses, they were built on dedication, communication, trust and long hours on her feet, Ani refuses to let obstacles get in her way, it must be the Spanish temperament she says with a laugh. Ani speaks 6 languages.

Ani listens to her vendors fears, frustrations and needs negotiating with strength on their behalf, as well as finding solutions for buyers when those obstacles arise. Ani is Transparent a real person, treats people more on a personal level, and enjoys working with her vendors as a team.

After Ani owning her 1st Hair Studio for two years, off she went and bought her first sports car for \$60,000 her reason for that was to keep herself in check. Once her children grew up one a Pathology Scientist and one studying Law it was time to put her last Studio at Park Rd for sale. Anis loyal beautiful clients came from all areas some are second generation, Indooroopilly, Bardon. Kenmore, Toowong, Thailand, Wynnum, Manly, Bulimba, Morningside, Ipswich, Gold Coast, Bribie, Hope Island, Eight Mile Plains, Browns Plains, Logan..... This has allowed Ani to have over 20.000 clients in her private data base alone, at times Ani has sold properties before they go on the market. Seven years prior to selling the Studio, Ani had already started in Real Estate, who best to sell the business but herself, this taught Ani about emotional selling, and that is stressful she added, because Ani wanted to sell but she didn't all at the same time. To get the business sold the emotional selling that was

tied to so many wonderful years, had to be put into perspective for her to move on and sell at the right price, if she didn't the realistic buyers would have moved on and the high paying buyer may not come along again for months., Ani's walked the line understands with empathy when she comes across it with her vendors, it is crucial and important to be in tune with what you think your property is really worth and be true to yourself.

Ani has all the above expertise as well as marketing, sales and a massive part in negotiating the best price. Ani began in a Boutique Real Estate in Toowong, after a couple of years moved to a franchised Real Estate in Toowong then followed them to Eight Mile Plains at there new office and lastly their Springwood office for several years. This gave Ani knowledge of the different market trends in different areas as written above, Ani has built relationships throughout Bay side and beyond.

Ani is now back where she has owned properties as well as a landlord herself, and has sold in Wynnum, Manley and Lota, Recently and prior to beginning at Lamonds.

Ani goes above and beyond for her vendors needs and provides Strategic Marketing to suit each vendor and their individual style home, be it a distressed property or a prestigious one. while having the ability to adapt to all her clients Real Estate needs. Real Estate evolves to become more innovative and efficient, so does Ani, who also provides exceptional Real Estate services making you feel confident with your decision to hire her.

Premium results are just around the corner.

Ani gives back to the community by supporting the Cancer Council Queensland, domestic violence, and the homeless through services provided.

Supporting Need for Feed and Thirsty Cow.



Ani Jones
REAL ESTATE